

NEWS FOR IMMEDIATE RELEASE

TO: Media
FR: Karen Durham, 912.877.4332
kdurham@hinesvilledowntown.com
RE: HDDA New Executive Director
DA: September 6, 2019



Scarecrow Stroll and Beggars Night 2019 Set for October 25

HINESVILLE, Ga. (September 6, 2019) – The Hinesville Downtown Development Authority (HDDA) will host the 2019 Scarecrow Stroll and Beggars Night on Friday, October 25 from 5 – 7 p.m. in downtown Hinesville.

Scarecrow Stroll 2019 will host yearly favorites such as trick-or-treating with vendors, children’s activities, hay rides and music. The HDDA is pleased to announce the addition of two new activities to this year’s event: a selfie contest (with winners announced the following week) and a costume contest, with 1st through 3rd place awards presented the evening of the event for the following categories:

Best Individual Costume
Most Original Costume
Best Group Costume
Best Pet Costume

Those attendees who would like to participate in the costume contest should plan to be at the event no later than 5:30 p.m. for preliminary judging. Anonymous judges will be selecting finalists from the crowd beginning at this time. Final judging will take place at 6:15 p.m. next to the HDDA Information Booth (located in The Heritage Bank parking lot). Winners will be announced, and awards presented, by 6:45 p.m. in front of the HDDA Information Booth. ***Please Note:** Pets must be leashed to attend the event and participate in the contest.

Event attendees wishing to participate in the Scarecrow Stroll Selfie Contest must take their picture at the event and post their selfie to Instagram and tag the HDDA (@hinesvilledowntown) in the photograph. Selfies must be posted by **5 p.m. on Monday, October 28** to be eligible to win. Details will be published as the event draws nearer.

The HDDA is currently accepting applications for vendors, sponsors and volunteers for Scarecrow Stroll 2019.

***HDDA MISSION: to create a sustainable, revitalized and vibrant downtown
that is an economic hub while enhancing the quality of life for the community.***

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Vendors are encouraged to hand out candy and/or play Halloween – themed games with event attendees at their booths. Details on vendor requirements and booth spaces can be found on vendor applications. Applications may be found at cityofhinesville.org or hinesvilledowntown.com. Once complete, applications should be returned to the Hinesville Mainstreet Coordinator, Jeffrey Porter, at mainstreet@hinesvilledowntown.com no later than 5 p.m. on Friday, October 11. ***Please Note:** outside of food vendors, no products will be allowed for sale at this event.

Interested in becoming a sponsor for this event? Sponsor applications and package information may be found at cityofhinesville.org or hinesvilledowntown.com. Sponsor agreements should be returned to the Hinesville Mainstreet Coordinator, Jeffrey Porter, at mainstreet@hinesvilledowntown.com no later than 5 p.m. on Friday, October 4. **Please note:** outside of food vendors, no products will be allowed for sale at this event. Sponsors are encouraged to set up booths to hand out candy and/or play Halloween – themed games with event attendees.

Download a vendor / sponsor from [here](#).

The HDDA is currently seeking volunteers for this event to assist with event setup and breakdown, as well as event management and execution. To sign up to volunteer, please contact the HDDA Executive Director, Karen Durham, at kdurham@hinesvilledowntown.com.

The 2019 Scarecrow Stroll and Beggars Night will be Friday, October 25 from 5 – 7 p.m. in downtown Hinesville. This event is FREE and open to the public and will be held rain or shine barring major inclement weather. To stay up-to-date on this event and other current events and programs offered by the Hinesville Downtown Development Authority, please visit hinesvilledowntown.com or follow the HDDA on Facebook at facebook.com/DowntownHinesville.

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